



September 5, 2007

To Whom it May Concern,

We are pleased to write this letter of recommendation on behalf of Up and Running. Ian McKilligan and Pete Hanson were personally recommend to us by a trusted associate who was familiar with their work and reputation. We were very grateful for the recommendation, as we have experienced first hand how difficult it is to find talented, reliable professionals who are skilled in custom software development.

They took the time to understand how our business functions on a day-to-day basis and listened carefully to our needs and what we desired as an end result. They presented us with a workflow chart before we even started to be certain that we were all on the same page. We were so grateful to be consulted on a regular basis and we found them to be flexible in every stage of development.

As a result, we now have a very complicated management system that appears to our users to be very simple and easy to use, and that's no easy task!

We can't help but think that the name of their company is so appropriate, because Up and Running is a very satisfying place to be, and as you can see, we are very satisfied customers. We must also mention that our working relationship could not have been more pleasant. Now it's time to for us to confidently pass on the recommendation to you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'David Rosenthal'.

David Rosenthal
President

A handwritten signature in blue ink, appearing to read 'Carol Chandler'.

Carol Chandler
Director