



June 6, 2005

In regards to: 2005 U.S. Army Environmental Training Symposium

Up and Running
404 Emerald Street
Houghton, MI 49931

To Whom It May Concern:

SUBJECT: UP & RUNNING EVENT MANAGEMENT SOFTWARE & SERVICES

This letter is written to express our satisfaction and convey our highest recommendation for the software and services provided by Up & Running to support the 2005 U.S. Army Environmental Training Symposium. Up & Running provided Advancia with state-of-the-art technology to manage the complex and dynamic needs of this U.S. Army event.

The versatile Up & Running Event Management Software (EMS) package is an outstanding platform that we customized to meet our particular event needs. Our event was scheduled with short critical timelines to develop and deploy an effective package for the U.S. Army. The initial software parameters were difficult to define and were changed as the event developed. Up & Running quickly adapted to this environment by providing the best customer support I have ever experienced.

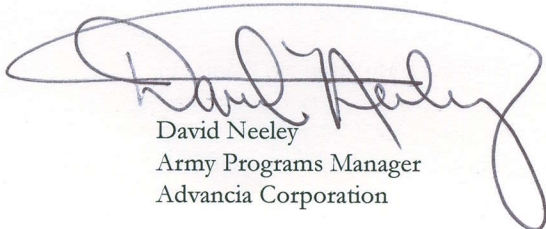
We made several dynamic changes to the software package as we progressed into the event. Up & Running was always cheerful, easy to contact, and provided solutions to our needs within 24 hours of requests. This responsiveness exemplifies their dedication to customer satisfaction and their exceptional technical abilities.

Along with outstanding software, Up & Running provided onsite support for the U.S. Army Environmental Training Symposium. The professional staff of Up & Running provided all of the support needed to ensure the success of our event. With their on-site support we were able to meet and exceed all the data and symposium management needs of our attendees and the U. S. Army.

In the post event meetings, the management of the four star hotel, convention services, and the support contractors all stated that our event was the best managed they had ever seen. The U.S. Army stated that this event was the best it has held and gave an accommodation for our outstanding professional work. I can honestly tell you that Up & Running was a key factor in the success of this event.

In closing, the Up & Running EMS package is a top quality product that delivers exceptional value at a competitive price. I highly recommend Up & Running and their EMS package for all of your event needs.

Sincerely,



David Neeley
Army Programs Manager
Advancia Corporation

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